

Booth details

Booth equipment

Regular Booths: Each 8' x 10' booth will be set with 8' high black back drape and 3' high black side drape.

Premium Booths on the Mezzanine: Each 10' x 10' booths (1-4) will have 3' high black back and side drape. Booths (5-10) will have 3' high black side drape with open front and back entrances. Booths (11-20) will be set up with 8' high black back drape and 3' high black side drape.

Premium Booths in the Exhibit Hall: These 8' x 10' booths are strategically placed to draw in attendees and are set up with a 8' high black back drape and 3' high black side drape.

Standard 6'L x 30"H tables and Limerick® chairs by Herman Miller are available at a group rate if ordered through AIA Iowa's registration by August 18, 2025. Any orders place after August 18, 2025 must be coordinated with Freeman. Please contact AIA Iowa at (515) 244-7502 with any questions about the group rate.

Please note: All orders placed with Freeman will be subject to a 16% building fee from the Iowa Events Center. The taxable fee will be added to your total charges and is not reflected in your online order summary. Please call Exhibitor Support at (888) 508-5054 for a complete order total.

Exhibit hall carpet

The booths and exhibit hall are carpeted with the existing facility carpet.

Show schedule

Discount price deadline

To take advantage of advance order discount rates, place orders on FreemanOnline by August 27, 2025.

Exhibitor move-in

Wednesday, September 24, 2025 12:00 PM - 8:00 PM

Exhibit hall hours

Thursday, September 25, 2025 7:00 AM - 6:30 PM

Friday, September 26, 2025 7:45 AM - 11:30 AM

Exhibitor move-out

Friday, September 26, 2025 11:30 AM - 4:00 PM

Freeman will begin returning empty containers at the close of the show.

Shipping and material handling

Warehouse shipping address:

Exhibiting Company Name / Booth Number
AIA Iowa Annual Convention 2025
TForce Freight C/O Freeman
5570 NE 17th St
Des Moines, IA 50313
USA

Warehouse shipping information

subject to change.

- The Freeman advance warehouse will be closed Monday, September 1, 2025 in observance of Labor Day.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning August 25, 2025 at the above address.
- Material arriving after September 24, 2025 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM.
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

Show site shipping address:

Exhibiting Company Name / Booth Number
 AIA Iowa Annual Convention 2025
 Iowa Events Center
 C/O Freeman
 730 3rd St
 Des Moines, IA 50309
 USA

Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning September 24, 2025.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

Service contractor contact information

Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation@](#).

Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

Exhibitor service hours

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-show checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.

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- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During show checklist

On-site information

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

Move-out checklist

Dismantle and move-out information

- All exhibitor materials must be removed from the exhibit facility by September 26, 2025 - 4:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by September 26, 2025 - 2:00 PM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.